



## 6 tools you need to make hybrid collaboration succeed

Hybrid work is here to stay. Even beyond the pandemic, we will have a healthy mix of in-office and remote workers. Still, the hybrid office has its own set of challenges. What are the 6 main issues we need to tackle and how can technology come to the rescue?

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### 1. Manage projects for a hybrid workforce

While working from home, even the most diligent colleagues can feel more distracted than usual. For managers, it can be more difficult to ensure that tasks are ticking along and to communicate across departments without a physical workplace. A cost-effective **project management tool** can give your colleagues the autonomy to plan and track tasks and enable employers to create daily check-ins that are both clear and non-intrusive.

### 2. Scale and grow

Scaling and growing your business in a hybrid world can feel overwhelming. By adopting **cloud computing**, organizations can add users, integrations, or new features without needing any on-site servers or dedicated hardware. By paying for **Software-as-a-Service (SaaS)**, there are no lengthy implementation processes or costly visits from technicians.



### 3. Tackle isolation in remote teams

The loneliness and isolation that comes with working from home can have a negative impact on engagement and productivity. With the right tools, you can keep teams motivated and

on engagement and productivity. With the right tools you can keep teams motivated and engaged through regular contact. **Video conferencing** has helped with the logistical elements of carrying on with regular team meetings and providing quick feedback. But it could be just as important to allow employees to use these tools for more **casual chats**, especially for people who are living alone and missing out on conversations with colleagues in the communal office kitchen.

#### 4. Pay attention to overwork and e-presenteeism

While colleagues are often found to be more productive when working away from the office, they can also be more susceptible to overwork. Working from home often encourages e-presenteeism, which means employees feel they should be online as much as possible.

Automatic **time-tracking software** can help your colleagues to keep track of how they're spending their time. It can also send alerts when they're spending a significant amount of time working on evenings and weekends, and help them to develop better habits.

#### 5. Spot cybersecurity risks

An increase in email scams, phishing and the potential for third parties to spy on confidential meetings are just some of the risks associated with remote working. These can be all the harder to monitor when remote workers are using personal devices. The best way to stay ahead of cyberattacks is to implement technology that can spot patterns and quantify risks. While IT workers might be in high demand, autonomous response technology can intervene by stopping malicious activity in its tracks.

#### 6. Meet and collaborate

In the hybrid workplace, seamless and simple collaboration between remote and in-office employees - or between headquarters and satellite offices - is a must. Wireless presentation and conferencing solutions like **ClickShare** make the laptop the central hub of the meeting room. Meeting participants can easily use their preferred video conferencing software and existing meeting room peripherals like speakers, camera and display. This is called [Bring Your Own Meeting \(BYOM\)](#) and it allows for more intuitive and engaging meetings for both in-room and remote participants, without the need for additional wires or difficult software installs.

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