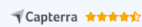


Simplify video hosting & delivery with ImageKit

Get uninterrupted video delivery to drive engagement and conversions across all platforms with a reliable video CDN.

GET STARTED FOR FREE

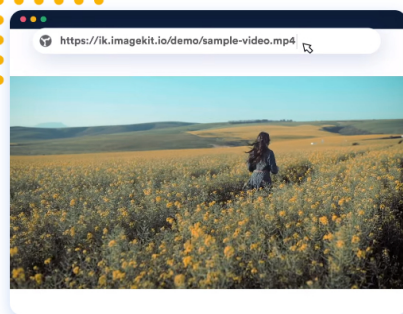
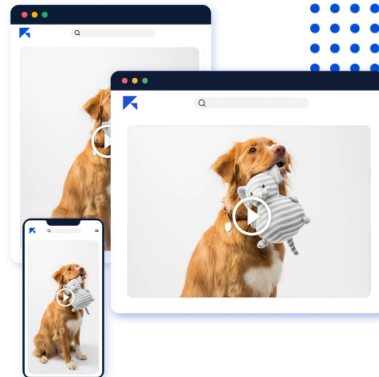
Over **1,000 businesses** and **70,000 developers** trust ImageKit with their images and videos on the web



Deliver to all platforms from a single video

Upload your original video, or connect your existing storage to ImageKit, and deliver different variations and formats from a single source file in real-time.

[Learn more](#)

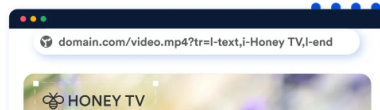


URL-based, developer-friendly API

Dynamically resize, crop, compress, and a lot more with your videos with the URL-based video transformation parameters.

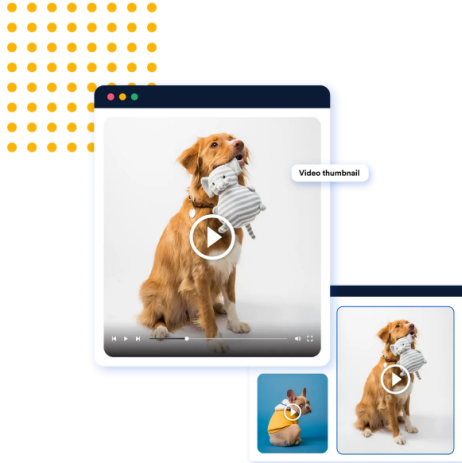
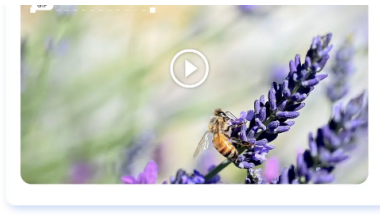
[Learn more](#)

Personalize video experiences at scale



Brand your videos with your logo, target individual users, or create picture-in-picture content in real-time with image, text, and video overlays.

[Learn more](#)



Generate video thumbnails and previews instantly

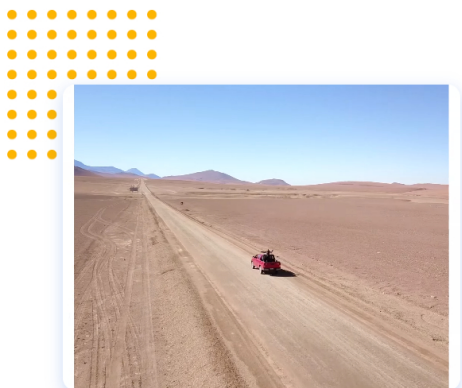
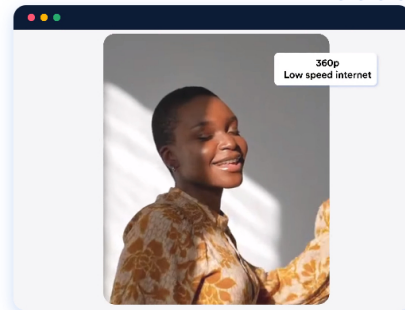
Easily create video thumbnails and shorter previews from the exact frames you want. Transform and optimize these generated assets to deliver a user-friendly video experience.

[Learn more](#)

Start streaming videos in minutes

Generate DASH and HLS manifests in near real-time and deliver adaptive bitrate streaming experiences with any video player.

[Learn more](#)



Adapt videos for mobile

Resize videos to a smaller width or create vertical videos targeting mobile platforms that drive user engagement.

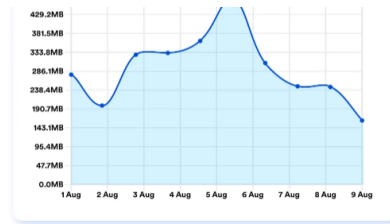
[Learn more](#)

Visualize your



consumption trends

Get daily and monthly usage breakdown of your bandwidth, requests, video processing, cache usage, and other metrics to stay on top of your media delivery requirements.



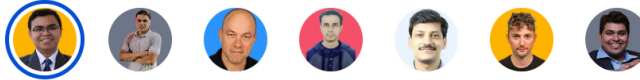
SERVING STARTUPS TO ENTERPRISES IN OVER 60 COUNTRIES

Optimized bandwidth consumption by 25%

Customer experience is of paramount importance at BigBasket. We looked to solve image optimization and delivery as a part of our experience optimization exercise across BigBasket's apps and website. While we were looking at other tools in the market and deliberating on building a solution internally, ImageKit came in just at the right time. It solved our main concerns - excellent performance and optimization, the right visual quality, an almost zero-effort integration, and great pricing. We didn't have to think of any other alternative after going through ImageKit's demo.

Rupesh Kumar, Director of Engineering, BigBasket

[READ FULL STORY](#)



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Select an option

Message

SUBMIT

Free until you're ready to
upgrade to the Premium plan

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imagekit.io



PRODUCT

Image Optimization
Video Optimization
Image Transformation
Video Transformation

USE CASES

Image Optimization
Video API
Thumbnail Creation
Adaptive Bitrate Streaming

RESOURCES

Pricing
Customers
Website Analyzer
Blogs

COMPARISON

Imagekit vs Imgix
Imagekit vs Cloudinary
Imagekit vs Sirv
Imagekit vs ImageEngine

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ImageKit Private Limited
Caddis Commercial

Digital Asset Management (DAM)
DAM Advanced Features
Analytics
Delivery and Processing Network
External Storage Integrations
Performance Monitoring

Content-aware Smart Cropping
Media Upload and Management
Advanced File Search
Web Performance and SEO
Email Marketing Banners
Secure File Access

Webinars
Documentation
Terms
Privacy Policy
GDPR Policy
Security and Trust

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