Special Free Trial Offer

Let Jasper Write Your Marketing Copy For Free

Artificial intelligence makes it fast & easy to create content for your blog, social media, website, and more! Rated 5/5 stars in 3,000+ reviews.

Claim 10,000 Words Free →

Who is Jasper?

Artificial intelligence trained to
Jasper will help you...

Create original content that ranks for SEO
Generate educational blog articles that are keyword-rich and plagiarism-free.

Boost ad conversions with better copy
Easily write and test more copy variations to increase sales and improve ROAS.

Finish your first draft 10X faster
Tell Jasper about what you want and then watch the AI write paragraphs in seconds.
Boss Mode

Write blog posts, stories, and even books with

Boss Mode unlocks Documents — the fastest way to write long-form content that’s original and plagiarism free.

Build content fast by using multiple copywriting skills in one document.

Easily switch between Jasper’s 50+ copywriting skills such as the blog introduction and storyteller to build the perfect piece of content in just a few minutes.

Keep your team organized with folders for your clients and multiple projects

When you write a lot of content, staying organized is key. Now it’s easy for you and your team to switch between different projects and manage multiple clients.

Optimize content to rank for valuable keywords with our Surfer SEO partnership

Our integration with SurferSEO.com (not included) will guide you and Jasper to optimize your blog post to rank at the top of search results.
Write and translate to 25 different languages

Want to write your blog posts in perfect American English? Have customers in multiple countries? Look in our FAQ center to see all 26 languages Jasper knows.

Rated 4.8/5 stars in over 3,000 reviews

Read why thousands of marketers, writers, and entrepreneurs love Jasper.

- Anik Singal
  - Luma
  - Tuesday
  - If you’re a serious marketer, this will be your favorite tool
  - I think this is the software of the year, maybe the decade... This is THE tool we’re using at Luma every single day to write our ads.

- Stephen Boardman
  - Organic CRM
  - Tuesday
  - A year of organic marketing in about 30 minutes
  - I just created enough original engagement questions for a year of organic marketing in about 30 minutes. If you’re still on the fence about the pro plan you must be some level of insane.

- Cierra Lucck
  - Cierra Lucck Consulting
  - Tuesday
  - This AI is freaking incredible!
  - This AI is freaking incredible. Writing content for my company used to take hours and my brain would be mush at the end of each day. Thank you for developing such a time/space saving tool that removes the stress from content creation.

- Emory J Hobel
  - OnlineSalesPro.com
  - Tuesday
  - SO easy to use
  - My community will flip for how easy it is and copy is a huge piece of what keeps them stuck.

- Charlotte Chan
  - Brand Bebe
  - Tuesday
  - Writes better than most of my friends.
  - I just discovered this tool today from the Trends group, and I am already blown away. Brilliant tool you guys have made here! I love how quick and easy it is to create great copy, and honestly writes way better than I ever could. It’s like I’ve employed a full-time copywriter for 10% of the cost!

- Lauren Andrews
  - Unicorn Exchange
  - Tuesday
  - A 2 week copy project, finished in 2 days with Jasper
  - If you suffer with ‘getting the ball rolling’ with copy - prepare to suffer no more. For two weeks I was dragging my feet on copy for our new website. After 2 days with Jasper it was done. You’ll be shocked when you try this for yourself.

- Andrew Rils
  - MA Marketing
  - Tuesday
  - Loving this app in

- Allison Waddell
  - Luma
  - Tuesday
  - Writer Block is Extinct!
Who is Jasper a perfect fit for?

- **Entrepreneurs**: Crank out high-quality content fast so you can grow your audience.
- **Marketers**: Boost conversions on your ads, social, website, and emails.
- **Agencies**: Deliver work to your client in warp speed with help from Jasper.

Try 10,000 Words Free. Start Writing with Jasper Now.

- End Writer's Block Forever
- Publish Content 5x Faster
- Boost Sales With Better Copy

Start using Jasper in less than 2 minutes

- When you get started today your account will be instantly loaded with 10,000 word credits FREE.

Start Your Free Trial ➔

All Features Unlocked:
- 3,000 Character Lockback
- Command Jasper
- Recipes
- SEO Mode
- Plagiarism Checker
- Grammar
- 50+ Copywriting Templates
- 25+ Supported Languages
- Priority Chat Support

Questions? Answers.
Don't see your question? Email hey@jasper.ai

- What happens if I hit my plan’s word limit?
- Does it cost anything to add my team?
- Is the content from Jasper original?
- Is Jasper.ai a mobile or desktop app?
- What’s the Jasper refund policy?
- What are the available payment methods?
- Where can I read reviews of Jasper?
- What’s the fastest way to learn how to use Jasper?
Read Over 3,000+ reviews that rated Jasper 4.9/5 stars

Our mission is to help people break through writer’s block to finally get their content done. We can’t wait to see what you create with your AI writing assistant.

Anik Singal
Best Selling Author & Entrepreneur at Lum

If you’re a serious marketer, this will be your favorite tool. I think this is the software of the year, maybe the decade... This is THE tool we’re using at Lum every single day to write our ads.

Jasper is incredible. This tool is so useful, I rewire a lot of content we had on the blog of my client and other pieces of content. And I use it in French which is really awesome for me. I’m so addicted to this new tool.

Paul Gent

No more staring at a blank screen
As someone who suffers from writer’s block and procrastination, I find that Jasper gives me a great basis to get creating content much quicker. No more staring at a blank screen, with some simple inputs I can easily create a great blog post plan, and quickly fill in the blanks and improve using the templates available.

The tool I’ve been waiting for...
Jarvis is the tool I’ve been waiting for to help me create intelligent content quickly & easily. Clients routinely ask about ways to get content written that’s on-point & reads well. I’ll steer them (and other marketers I advise) towards Jarvis. They’ll see “why” right away.

Don Roberts

Agency

Reed Floren

Generates high-quality engaging copy
Conversions.ai is my favorite copywriting tool. I can’t stand staring at a blinking cursor or getting distracted from writing content, so this saves me time and makes it really easy to create compelling copy for ads, emails, websites, landing pages, blogs, etc. Jasper is really great as it knows what my customers like and generates high-quality engaging copy for me.

Finally, a product that rings out to me

Tony Dargis

Agency

Steve Marks

Golden right out of the gate
I started using Jasper last week after being referred to you guys by a friend. After only using it for a few days being totally blown away by the high level of content Jasper has given me. I have already created a client video script by using the AIDA template that was golden right out of the gate. So looking forward to sharing it with as many others who can benefit from what Jasper produces.

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Johan H

Great AI writing tool. I tried many. LTDs and others...
Easy to use. Very easy. Simple. Content improver is a winner. My first language is not English, I write a lot of stuff, give it to Jasper and it improves it. Quick. The people behind Jasper is

Jasper has completely changed the process of writing for me
Jasper has completely changed the process of writing for me. Whether it’s kicking off new ideas for me to branch out on or expanding on my own, Jasper has it covered from top to bottom.

Agency

Galeny Milne

Fantastic product & people behind it
It's a fantastic product with authentic, fantastic people behind it. And there are a LOT of people that have a lot of writing to do.

Agency

Colin Scotland
the best.

Thomas M
I am not a native English speaker...
I am not a native English speaker, so writing professional content in English language has always been a challenge for me. Not anymore though! I build lead generation websites and videos for local businesses and that requires lots of different types of content on daily basis. Last week, I decided to buy a subscription to Conversion.ai software and simply couldn't believe the quality of copy it created! I can now "write" high converting sales letters or blog posts in minutes instead of hours. Five stars from me.

Emily Cowe
With Jasper, I'm able to create multiple long form posts a day
Jasper has made my life so much easier. It was meant that I'm able to post more content than ever, which in the future will result in more traffic and more profit. I use it to draft writing blog posts that were over 1,500 words because it took so much time and energy. However with Jasper, I'm able to create multiple long form posts within a day. Jasper really has changed my life.

Frank DeMaria
This is the real deal!
Writing for me has always been a daunting "task." When I research and see that I have to write anywhere between 3,000 - 4,000 words posts, I start to get what the Italians call Agital Literally within an hour, I had my first post done and almost ready to go. After some tweaking and cleaning up it's posted. I'm always skeptical of new and flashy objects but this is the real deal.

Sean Vosier
Author at Figure Marketing Copy
I seriously can't recommend this software enough.
I can do so much more so much faster because I'm cutting out a lot of the legwork in the copywriting, which is staring at the blank page and wondering what the heck I'm gonna write about.

Ivan Cochange
AI with an attitude
Jasper is a copywriting tool that uses AI to write high converting content in seconds just like this one. Sounds really cool! It writes even cooler. I'm never at a loss for words anymore when it comes to writing copy - I just give Jasper what I want and the software does the work for me! Saves me so much time too. Expert team behind the AI. If you're looking for an easy way to create pretty good content - It's totally worth the cost!

Cierra Lueck
This AI is freaking incredible!
This AI is freaking incredible. Writing content for my company used to take hours and my brain would be mush at the end of each day. Thank you for developing such a time/energy saving tool that removes the stress from content creation.

Gregg Clunis
Creator at Tiny Leap, Big Changes
Pro is SO worth it 😊
Just wanted to say, if you haven't gone Pro and picked up aSurfer subscription you absolutely need to. It's a game changer! I've been a full-time content creator for years now and I've been using Jasper pretty much since the initial launch. This is the most seamless my content creation has EVER been.

Chris Prouty
Holy S***
Literally just said "Holy S**** out loud at the first content the AI created.
Great job everyone.
Thank you

Christine Dumaguin
It's awesome that I can now produce up to 3 blog posts per day (1,000 words/post). My weekly quota is done in a single day!

Lawrence D. Elliot
#1 best selling author says "No BS!"
This product works as advertised. No BS! I'm a writer. I've been in popular bestsellers like Chicken Soup for the Soul. This product gives my writing a run for its money. Too many systems I've purchased are overhyped and lead to great disappointment. Jasper is something I'd be proud to attach my name to.

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Stacey Moore
CEO at ActaBita
A useful tool for writers
Jasper is the best of several GPT-3 based copywriting tools I've tested. I put it through the paces when I used it to help write a short Kindle book, Ten Figure Vision: Laying the Inner Foundation for an Extraordinary Company, in a week. It was helpful for ideation and for generating a rough draft quickly. The output contained factual inaccuracies and needed work, but it was a timesaver. It won't put talented copywriters out of work, but it can speed up workflow for those who get past feeling threatened and use it to augment their skills.

Jasper is a life-changing tool for me. I usually take 20 days to write blog posts of about 3,000 words. But with the help of this tool, I'm now able to write in 2 days. It saves me lots of time that I can use to focus on my passion project.

Jasper has improved my writing speed by 200% and now I have so much more free time to build my passion project. It has solved the biggest
Much better than CopySmith
Wow, wow, wow! Finished 4/7 chapters in 5 hours! I'm very impressed with this! All coming from CopySmith, this is night and day.

My clients are loving it
I have already recommended this to a few clients and they are loving it. I also plan to recommend it to my list of marketers and entrepreneurs as a resource.

Tremendously valuable in avoiding writer's block
People need to know about this! Jasper transforms my writing to another level with creative ideas and new approaches. It has been tremendously valuable in avoiding writer's block, as well as generating great copy for campaigns. Jasper is a no-brainer for any customer that needs help writing their content and wants an AI who can take care of it instead of thinking about creating something myself.

Freed my mind to be more creative
Delegation has always been hard for me, but writing with Jasper has enhanced my process, letting me focus on the message and not the minutiae. This has freed my mind to be more creative with my content, and further raised the level of my own writing ability.

Sped up the blog writing process
Jasper has sped up the blog writing process for me by a considerable amount. Before, when I first write a blog post I am very wordy and often use clichés and think, "I'll fix this later." With Jasper, I'm able to create a much better first draft in a much shorter time. I tell Jasper what I want to write about and it comes out with great copy for my blog post.

"grey" when it comes to writing. In only one month I have been able to create all the content I need for my business and clients. This saved me so much time... and I enjoyed using it so much... that in my spare time I self published a book. ALL WITHIN MY FIRST MONTH.
Cut time in half to produce a blog post

Jasper has really transformed the way I write articles. It has cut the time to produce a new blog in half, which has really motivated me to write more. It’s effectively eliminated writers block for me.

Creating valuable content and genuinely loving the process

I seriously hated the idea of creating content; what I wanted to write was in my head but I could never get it down in a way that read well, like in all those viral blog posts. That all changed since discovering Jarvis. Using Jarvis and all the templates, I’m creating valuable content for my clients and I’m genuinely loving the process. Thanks Jarvis!

As a single owner-operator, building out content that is engaging for users and technically correct can take an exhausting amount of time. Jasper and Jasper help make this process smooth and help to ensure you add more to your content which keeps visitors on page and helps you grab more keywords.

Conversion.ai is a smart tool that helped to to generate SEO friendly content effectively. It has title, blog structure, and blog writing all in one. It is a great tool for content creators. As a digital marketing agency owner, I will use this tool for our business as well.

I have ideas (thanks ADHD) and am a pretty decent writer, but Jasper lets me do more, helping to turn the ideas into articles. It also helps me get a different voice or alternative wordings I wouldn’t think of naturally.

Posting every week now, no excuses

It’s the best thing ever. I work 60hrs at my W2 per week and with Jasper, this allows me to get a post out every weekend no matter what, no excuses. So by the weekend, I have writer’s block and Jasper can always jump in and help me.

A 2 week copy project, finished in 2 days with Jasper

If you suffer with ‘getting the ball rolling’ with copy – prepare to suffer no more. For two weeks I was dragging my feet on copy for our new website. After 2 days with Jasper it was done. You’ll be shocked when you try this for yourself.

Does the job better than other tools

I have tried other AI tools such as Copysmith, Writessor, Nichess and found that Conversion.ai has much potential and does the job better than other tools combined IMO.

I run a newsletter + site for marketers (specifically funnel builders). I’ve already introduced many to Jasper and they LOVE the concept. I’d be happy to continue promoting such a great tool.

I just love this tool

I just love the tool - I can see how it helps people save time, express themselves better and engage their audience in a meaningful way. Jasper is a very handy tool for anyone who needs help writing copy and content, especially if you’re not very good at it in the first place. The templates are great for getting started but also offer enough customization that I can use them without having to start from scratch every time.

I’m shocked... seriously!

I’m shocked how good this dang thing is at writing ad copy. Honesty, I don’t know how it does it. Not only does it write compelling ad copy, it even does research on the fly. How???

Finally a way to produce well written ad copy on the fly without having to write it yourself or spend a small fortune on copywriters.

Actually freaking good!

I’m honestly blown away that it’s this good... my first thought was “Yesss, sure it’s probably gonna be 80% good and need some tweaking...” but then I was like “Damn, this is actually freaking good!”
Writing Japanese blog content is now pain-free

Jasper makes writing medical content pain-free! I'm a Japanese physiotherapist. I eliminate my patient's chronic pain fast, but writing content for my blog is a slow, painful process. But then Jasper came along! With its creative capabilities, knowledgeable medical vocabulary base (which even includes physiology), grammar-correcting algorithm, and ability to replicate your tone in written form with ease—this bot is easily worth 10x more than what I paid for it this month! I enjoy my own process of writing scripts for my weekly Live Pain-Free YouTube videos. Then Jasper helps with creating the bullet points of my emails, titles/descriptions of videos, etc., it's been doing so much more to help me out. It helped me create catchy content that speaks in my voice—even when I tried other AI copywriters or did comparison contrasts between them all Jasper was always far more creative and got my voice.

Coach

Creating copy has always been my problem! That's why I am so blessed to come across this tool. Now, I can generate more copies for my business and personal brand without spending too much time and money. Aside from this tool being user-friendly, the copies that I generate are actually better than the way I write. I love the tool and use it all the time. Excited to share with my audience.

Affiliate & lead gen

2x our content production

Using Jasper I have over 2x'd our content production and cut costs by more than 50%. But have I sacrificed quality? Nope, a good number of the posts are already ranking! Long live Jasper!

Agency

So much easier and faster to edit content than it is to create it from scratch.

Creating unique content can be so arduous and time consuming. I love Jasper because Jasper comes up with content for me in a number of different variations. I can pick and choose what I want to use. It is so much easier and faster to edit content than it is to create it from scratch.

Agency

Copy is something I've struggled with for ages

First and foremost I love the platform. As a small business owner I know how important writing great copy is and it is something I have struggled with for ages. I knew my own customers struggling with the same things. I specialise in digital educational content creation. I have customers who are online course designers as well as large corporates who use digital content for lead generation.

Agency

Absolutely loving the tool and use it all the time.

Excited to share with my audience.

Affiliate & lead gen

No fluff! Real stuff!!!!

I've been testing his skills and I'm very impressed. I feel that Jasper will help a lot of newbies as well as the experienced. I'm older and decided to make Affiliate Marketing a primary part of my life. Jasper is definitely an asset to whoever uses him. No fluff! Real Stuff!!!!

Affiliate & lead gen

Saved me hundreds of dollars in fees I would have spent on copywriters.

I love using it so far. It's already saved me hundreds of dollars in fees that would have otherwise been paid to copywriters. It's also helped me improve my own copy in paid search ads. I'll be promoting it in a number of groups I'm a part of.

Agency

One of the best marketing tools for 2021

I have been using Jasper for the last week. It is by far, the best copywriting software I've ever used. I've used it to write copy from scratch. However, what I consider unique for this software is the ability to rewrite copy that I normally would use in my emails or Facebook posts to promote my products. I've already seen a slight bump in sales with the same copy, just updated with Jasper. It's definitely one of the best marketing tools for 2021.

Agency

Time to get out of the copywriting trenches

If you're workload as a copywriter doesn't significantly decrease in the next few months, odds are you will be replaced by a robot—or by someone who will know how to use one. Which one will it be? Jasper for me.
Save hours every week writing long-form content with Jasper