

# Free Social Media Tool Worth an Entire Department

Bring the world's attention to your brand, engage your target audience and drive sales

Get for free



“

The most comprehensive, intuitive and easy to use social media publishing, scheduling and analytics tool”

Frederik Hermann  
VP of Marketing  
Saleshood

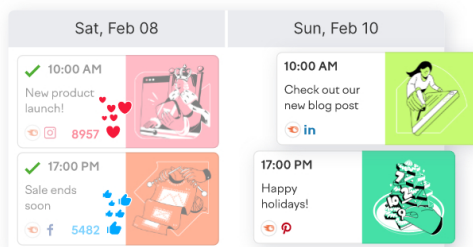
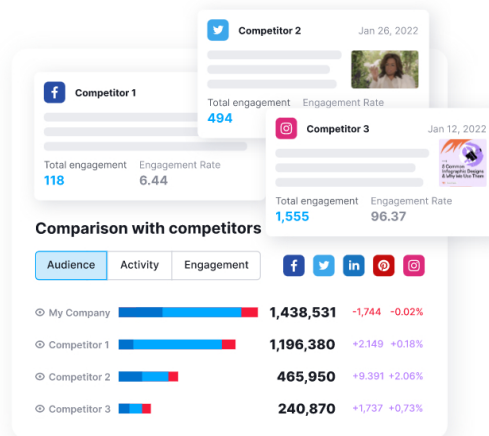


## Easily Grow Your Brand's Visibility On Social Media

### 1. Uncover rivals' winning strategies

- Identify the best social media channel to reach your target audience
- Find out how competitors generate engagement
- Understand what type of content performs better in your niche

Create a winning strategy



### 2. Create and distribute content that brings engagement

- Get personalized content creation ideas
- Identify the best performing hashtags and time for posting

#### Content ideas

Feb 09, 2022 14:00 PM

How to beat competitors on social media

<https://www.semrush.com/blog/how-to-use-the-semrush-social-media-toolkit-for-every-platform/>

Feb 09, 2022 14:00 PM

Social media management best practices

<https://www.semrush.com/blog/social-media-management/>

- Save time on content distribution by scheduling posts in advance

Drive engagement

### 3. Monitor incoming messages and provide quick responses

- Easily manage communication on major social media platforms
- Identify brand reputation risks at an early stage
- Label and sort messages related to a specific workflow

Monitor conversations

#### Social Media Inbox

**Jane**  
1 hour ago • Replied to @GinaGarcia  
Gina, your thoughts? 🤔

**Gina**  
We gotta get thiss!

**Alex**  
2 days ago • Mentioned @semrush  
Your product is the BEST!!! I'm in love with it!

**Whitney**  
a day ago • Mentioned @semrush  
So, basically I had problems with the main core of the ...

**Mark**  
a day ago • Mentioned @semrush  
Rick, Let's get this for Avery for Christmas!  
tasks X

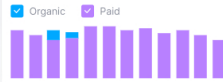
#### Engagement by day

Jan 12 - Feb 08, 2022



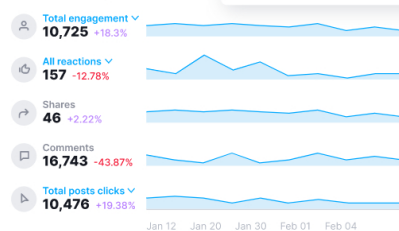
#### Reach by day

Jan 12 - Feb 08, 2022



#### Engagement by days

Jan 12 - Feb 08, 2022



### 4. Get analytical insights and improve your results

- Check out full analysis of your results and data-driven improvement recommendations
- Benchmark your performance against competitors
- Set up automated email reporting

Iterate your success

Get our ultimate social media management checklist to boost engagement and brand awareness

Learn more

Get results from social media  
whatever your role is

SOCIAL MEDIA  
MARKETER

CREATOR

DIGITAL  
MARKETER

BUSINESS  
OWNER

DIGITAL  
AGENCY

Indulge your creativity and spend



## less time on routine tasks

We automate social media management routine to free up your time for creativity.

Schedule posts in advance in a calendar view, use personalized content creation ideas, and get regular in-depth performance reports.

[Get for free](#)



**In 2021, we saved businesses 4.000.000+ hours on social media marketing**

Backer from  
that can help  
your (and your  
audience  
that you can  
content they'll

Dugar

**"The Social Media Poster from Semrush is amazing! It's miles more reliable than other top schedulers. All of my accounts have stayed connected and the analytics are amazing!"**



**Ashley Madden**  
Marketing Strategist,  
Helianthus Advising

**"Love the Semrush social media tools - tracking, scheduling & benchmarking / ideas!"**



**Phil Drinkwater**  
Business Coach, Phil  
Drinkwater Coaching

**"Tracking social media campaigns is very handy to determine what types of content shares are more effective and bring in the most interaction and traffic conversions."**



**Shane Schimpf**  
Entrepreneur & Consultant,  
Comeback Marketing LLC

**"The Semrush social media poster is probably the most comprehensive, easy to use social media publishing, scheduling, and analytics tool I've ever had used @buffer @FalconIO for years"**



**Frederic**  
Vice President,  
Salesforce

**Build a winning social media strategy.  
Beat the market. Set up your free  
Semrush Social account**

[Get for free](#)

## FAQ

**What is the value of Semrush Social platform?**



Semrush Social gives you a set of tools to make your social media routine and analysis easier. The tools allow you to create a social media strategy, schedule posts and monitor their performance, and benchmark your progress against your competitors.

**Is the platform free**



**Does Semrush take information from my personal social network account?**



Does Semrush take information from my personal social network account?



Are there some educational materials on how to start using the platform?

