Free Social Media Tool Worth an Entire Department

Bring the world's attention to your brand, engage your target audience and drive sales

Get for free

“The most comprehensive, intuitive and easy to use social media publishing, scheduling and analytics tool”

Frederik Hermann
VP of Marketing
Saleshood

Easily Grow Your Brand’s Visibility On Social Media

1. Uncover rivals’ winning strategies
   • Identify the best social media channel to reach your target audience
   • Find out how competitors generate engagement
   • Understand what type of content performs better in your niche

Create a winning strategy

2. Create and distribute content that brings engagement
   • Get personalized content creation ideas
   • Identify the best performing hashtags and time for posting

Sat, Feb 08
10:00 AM
New product launch!

Sun, Feb 10
10:00 AM
Check out our new blog post!
12:00 PM
Sale ends soon!
3. Monitor incoming messages and provide quick responses

- Easily manage communication on major social media platforms
- Identify brand reputation risks at an early stage
- Label and sort messages related to a specific workflow

Monitor conversations

4. Get analytical insights and improve your results

- Check out full analysis of your results and data-driven improvement recommendations
- Benchmark your performance against competitors
- Set up automated email reporting

Iterate your success

Get our ultimate social media management checklist to boost engagement and brand awareness

Get results from social media whatever your role is

SOCIAL MEDIA MARKETER      CREATOR      DIGITAL MARKETER      BUSINESS OWNER      DIGITAL AGENCY

Indulge your creativity and spend
less time on routine tasks

We automate social media management routine to free up your time for creativity.
Schedule posts in advance in a calendar view, use personalized content creation ideas, and get regular in-depth performance reports.

Get for free

In 2021, we saved businesses 4,000,000+ hours on social media marketing

“The Social Media Poster from Semrush is amazing! It’s miles more reliable than other top schedulers. All of my accounts have stayed connected and the analytics are amazing!”
Ashley Madden
Marketing Strategist, Helianthus Advising

“Love the Semrush social media tools - tracking, scheduling & benchmarking / ideas!”
Phil Drinkwater
Business Coach, Phil Drinkwater Coaching

“Tracking social media campaigns is very handy to determine what types of content shares are more effective and bring in the most interaction and traffic conversions.”
Shane Schimpf
Entrepreneur & Consultant, Comeback Marketing LLC

“Semrush is one of the best tools I’ve ever used for publishing, social analytics tools. I had used @brianhonigmiller’s for years, but...”
@FalconIO for Facebook

Build a winning social media strategy.
Beat the market. Set up your free Semrush Social account

Get for free

FAQ

What is the value of Semrush Social platform?

Semrush Social gives you a set of tools to make your social media routine and analysis easier. The tools allow you to create a social media strategy, schedule posts and monitor their performance, and benchmark your progress against your competitors.

Is the platform free

Yes, Semrush takes information from your approved social network account.
Are there some educational materials on how to start using the platform?