

TALON.ONE & SEGMENT

Enrich your customer experience with promotions

Targeted, personalized promotions with Segment give customers the perfect deal at the right time

Get Started



Join the 200 brands transforming promotions with Talon.One.



Unified Promotions

Improve engagement by creating a consistent customer promotions journey across every channel



Dynamic Campaigns

Boost conversion, build promotions that adapt in real-time to customer segments



Meaningful Interactions

Keep your customers invested - every action helps to build a more personalized promotion experience



"Talon.One creates compelling promotions that take full advantage of Segment's unified view of the customer. With the new Talon.One destination, our clients can now access the full functionality of both without any extra development input whatsoever."



Timothy Koeth
Technology Partner Manager of Twilio Segment

Talon.One is promotions. Solved.

- ✓ Enterprise scale: a proven partner for global brands
- ✓ Integrate once: every new promotion feature released will be available to your business teams
- ✓ Ultimate flexibility, meaning we adapt to support any custom requirements
- ✓ Omnichannel optimized — built API-first, Talon.One helps you build consistent experiences across channels



Curious? Let's talk.

Build the best promotions for your customers all by yourself with Talon.One

First name*	Last name*
<input type="text"/>	<input type="text"/>
Work email*	
<input type="text"/>	
Company name*	Company size*
<input type="text"/>	<input type="text" value="Select one"/>

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☐ I agree to the [Privacy Policy](#).*

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