



Zoho CRM empowers a global network of over 250,000 businesses in 180 countries to convert more leads, engage with customers, and grow their revenue.

Get started with your 15-day free trial

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GET STARTED

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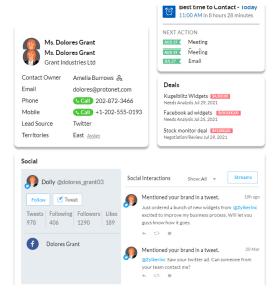
Leader - CRM Technology Value Matrix 2022

Nucleus Research has named Zoho as a leader in the CRM Technology space, recognizing its ability to drive long term value for businesses. Highly rated CRM software by customers





Why choose Zoho CRM





Lead and Contact Management

Bring in quality leads, nurture them, and turn them into happy, paying customers. Get a complete view of all customer data—personal details, all communication you've had with them, and more—all in a single place.

Automation

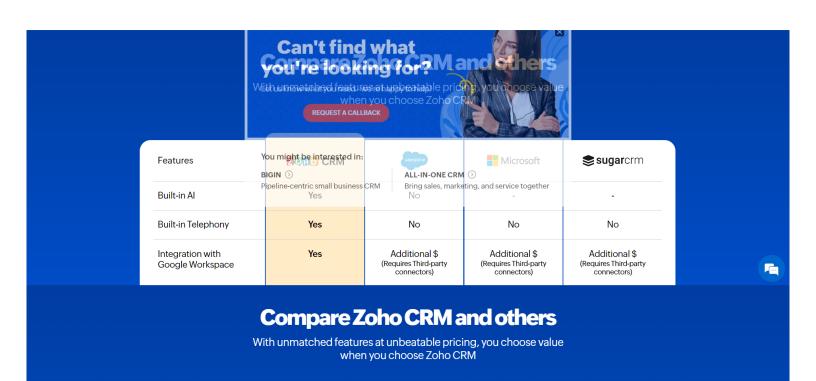
Instead of having your sales team waste their time doing administrative work, automate all your routine and mundane tasks with workflows and macros to help your team focus on winning clients and closing deals.

Omnichannel CRM

Reach out, respond, and stay in touch with your customers across email, telephony, social media, and live chat with a real-time notification system. Build better and long-lasting relationships through meaningful connections.

Artificial Intelligence

With Zia, Zoho CRM's Al, you get an interactive link to all your CRM data. Get predictions that help you focus on the right deals with the highest chance of closure, identify and remove bottlenecks, prioritize your response based on the sentiment of a customer's email, and more.



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Built-in Al	Yes	No	-	-
Built-in Telephony	Yes	No	No	No
Integration with Google Workspace	Yes	Additional \$ (Requires Third-party connectors)	Additional \$ (Requires Third-party connectors)	Additional \$ (Requires Third-party connectors)
Data Storage	Unlimited from the Professional edition	Limited across all editions	Limited across all editions	Limited across all editions
Built-in Inventory management	No	No	No	No
Sales activity gamification	Available from the professional edition	Additional \$	No	No
Monthly price per user	\$14	\$25	\$65	\$52

Here's what you will save per user, per month.





has increased by over **\$100K** per year

Salesforce does a nice job of making people think all other CRMs lack functionality. We checked out Zoho and found that not only did it have all of the functionality Salesforce has, but the interface was much more thoughtful and well-designed. Bernard Health's bottom line has improved significantly since switching to Zoho.



Start selling smarter, better and faster

15 day risk free fully feature trial

SIGN UP FOR FREE

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