

Digital Marketing Training + Immediate Work Experience So You Get Hired Faster

Self-Paced

On-Demand

Real Work Experience

1-on-1 Expert Training

Ready to start your marketing career? We'll help you get hired in as little as 2 weeks! We're the **ONLY** program that **immediately gives you the exact work experience your resumé needs** as work experience is the #1 thing hiring managers look at in determining who to hire.

View Course Package to Access:

- ✓ Our Syllabus
- ✓ Digital Marketing Salary Data
- ✓ How Our Work Experience Works
- ✓ Why **94.3%** of our students get marketing interviews or job offers within 3 weeks
- ✓ Get Free Job Help

VIEW COURSE PACKAGE

As Seen On:



94.3%

Of Our Students Get Marketing Interviews Or Job Offers Within 3 Weeks

because we make sure you'll finally be able to give companies exactly what they're asking for line-by-line in their job requirements section (including the exact work experience) to ensure you get hired much faster, by better companies, and for a better salary.

Our students have gone on to work with Airbnb,
Google, Meta, TikTok + More



Helped **3,000+** People Get Entry-Level Marketing Jobs

Helped our students land **20+** different types of
marketing jobs across **40+** industries

Top Rated Bootcamp By Students

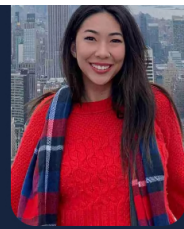
"In the first 2 weeks of the program, I already got multiple interviews and job offers. JobPrepped gave me actual work experience and the confidence I had going into interviews had practically tripled. I highly recommend this program to anyone that is looking to change careers into marketing or just starting their marketing career."

Hannah Bagis

Digital Marketing Specialist
Teez Agency



✓ Google Review Verified



**GOOGLE
REVIEW**



**CAREER
KARMA**



**COURSE
REPORT**

How It Works

4 Simple Steps

1

We Immediately Train You In Digital Marketing in an On-Demand Setting

2

We Give You Immediate Work Experience In The Exact Areas Hiring Managers Want

3

We Help Perfect Your Marketing Resume, Cover Letter, and LinkedIn/Indeed Profile To Ensure You Get Interviews

4

We Train You On Exactly What To Say To Ace Your Marketing Interviews

STEP 1

We Immediately Train You In Digital Marketing in an On-Demand Setting

✓ Included: 7 Digital Marketing Certifications



Meta



Instagram



LinkedIn



Google Ads



Mailchimp



Ahrefs



Canva

+ More



Social Media Marketing

- Buyer Persona
- Branding
- Creating a Social Media Strategy
- Creating Engaging Content
- Growing Your Following Quickly
- Acquiring Leads Through Social Media
- Using Influencers
- Analytics/Monitoring Your Results



Email Marketing

- Creating Great Emails
- Increasing Open Rates and Click Through Rates
- Segmenting Lists
- Automation/Workflows
- Deliverability
- Tons of Strategies
- & Much More



PPC Marketing

- (Paid Ads)
- Campaign Goals, Metrics, and Budgeting
- Determining Your Campaign Type
- Keywords and AdGroups
- Creating Optimized Landing Pages
- Determining Bidding Strategy
- Maximizing Your ROI
- Tons of Strategies



SEO Marketing

- (Search Engine Optimization)
- Competitor Research
- Keyword Analysis
- SERP Analysis
- Content Writing
- Optimization
- Brand Promotion + Link Building
- Tons of Strategies



Search Engine Marketing

- Running Ads on Google
- Getting your website to rank high on Google
- Much more on-site optimization



Influencer Marketing

- Getting the most out of Influencer Campaigns
- Determining which size Influencers are best for your campaigns



Content Marketing

- How to create Viral Content
- How to create the best content
- How to create highly engaging Text, Image, Stories, Reels, Video, Blog Content



Digital Marketing Strategy

- Learn 100+ high-level digital marketing strategies guaranteed to impress your hiring manager and make them see the immediate value you can bring to their company

- Managing your online reputation
- Getting other websites to link to yours for more exposure
- & Much More

- Best for your campaigns
- How to find the perfect influencers
- Properly disclosing Influencers Paid Posts
- & Much More

- Image, Stories, Reels, Video, blog content and more
- Optimizing content to get more reach and higher engagement
- Dominating your content space

- impact you'll bring if hired. These high-level strategies are usually discussed amongst CEO's and Marketing VP's; not entry-level marketing candidates. This is a big reason why JobPrepped students get hired.

Lead Generation

Show hiring managers that you know the most up-to-date effective strategies to collect potential customers' email addresses via optimized social media tactics, website forms, lead magnets and more. Lead Generation is 1 of the most sought after talents in new hires and we'll make sure you know every high performing strategy you

Marketing Automation Tools/Software

We'll not only teach you how to automate lead generation and marketing campaigns using automation software so you can show hiring managers how efficient you can make their marketing run, but we'll also discuss all the main tools that companies want you to be familiar with as well such as: Google Ads, Google Analytics, Google Search Console,

Analytics

Understand industry benchmarks and the most important KPIs (Key Performance Indicators) that hiring managers want you to know. Learn all the lingo, how to track these, and most importantly, strategies to improve these numbers so that you can show the hiring manager the impact you'll bring if hired.

[VIEW FULL COURSE PACKAGE](#)

STEP 2

We Give You Immediate Work Experience In The Exact Areas Hiring Managers Want

Social Media Marketing

Email Marketing

PPC Marketing

SEO Marketing

Lead Generation

Data Analytics

Content Creation

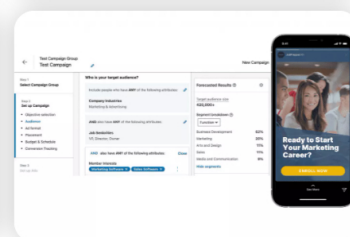
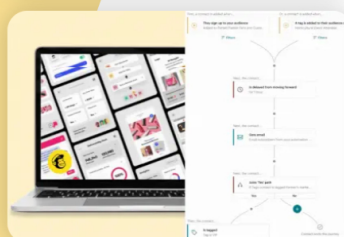
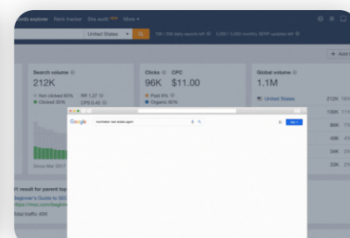
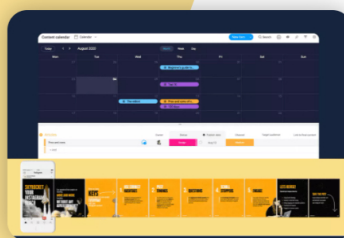
Copywriting

+ More

You'll work 1-on-1 (remotely) with a former Fortune 500 top-level marketing exec. where you'll immediately put your training to use and complete Social Media, Email, PPC, and SEO Marketing tasks for JobPrepped as a Digital Marketing Associate. All assignments are 100% optional, there aren't any deadlines, and this all goes under your work experience section of your resume.

Work experience is the #1 thing hiring managers look at in determining who to hire and you'll now be able to give hiring managers exactly what they're asking for line-by-line in their job requirements section.

[Learn More](#)



By the end of our program, you'll be able to add these 25 bullet points to Your Work Experience section of Your Resumé:

JANE DOE

janedoe@gmail.com | 1(234)567-8910

WORK EXPERIENCE:

DIGITAL MARKETING ASSOCIATE
JOBPREPPED

2022 - CURRENT

- Created a brand awareness campaign via social media content marketing
- Created several different content types for the company's social media account
- Repurposed content to expand the company's social media and online presence in an efficient way
- Developed a hashtag strategy to improve the company's content reach on social media
- Created social media content that went viral and received x likes and x shares
- Analyzed successful social media accounts within niche to ensure best engagement when creating content
- Created image posts, memes, and infographics for social media based on competitor research
- Designed social media content using Canva and Meme Generators
- Conducted "Trending" research to ensure social media posts get the best engagement possible
- Utilized social media channels and group pages to increase brand awareness
- Designed an Email Automation Workflow for bottom of the funnel leads within Mail Chimp
- Designed an Email Automation Workflow via Mail Chimp to decrease conversion time for hot leads
- Optimized the company's email marketing using segmentation to make the emails address customer pain points more effectively
- Designed a content calendar to ensure consistent posting and content variety
- Conducted a social media audit to identify areas for improvement
- Created a social media strategy document to guide future content creation

[SEE THE FULL LIST OF WORK EXPERIENCE](#)

STEP 3

We Help Perfect Your Marketing Resumé, Cover Letter, and LinkedIn/Indeed Profile To Ensure You Get Interviews ASAP

Now that you have the exact work experience they're asking for in the job requirements section, we'll train you on:

- How to properly sell yourself on your resumé, cover letter, and on LinkedIn
- How to get Recruiters and Hiring Managers to start reaching out to you for interviews
- Which work experience to add and which to leave out
- The specific order your work experience needs to be in
- Exactly how your work experience should be phrased and formatted
- How to get past the ATS System
- How to spin your past work experience/hobbies into big selling points
- And More

▼ Learn More



Soukswanh Phommala
Digital Marketing Specialist
CGI Digital



"Once I enrolled in JobPrepped, I noticed that I landed interviews much faster and from companies who have ignored me months ago. I followed all of the advice and was offered a Digital Marketing position before I even finished the program."

STEP 4

We Train You On Exactly What To Say To Ace Your Marketing Interviews

- Give you 100+ high-level marketing strategies to pitch during your interview so you feel confident and sound incredibly knowledgeable
- Show you how to properly prepare for a marketing interview by looking at their current marketing plan
- Show you the exact questions they'll likely ask and how to properly answer them
- And more

▼ Learn More



Don Ross
Search Engine Marketing Specialist
FatCat Strategies




"Now when I get in an interview, I feel confident that I don't just have to talk about myself and why I am worthy of them hiring me, but I can talk about their company and explore with them ways that I could help improve their results and their ROI."

CERTIFICATIONS

Included in the Program: 7 Digital Marketing Certifications


 Social Media Marketing

 Search Engine Marketing

 Email Marketing

 Lead Generation

 PPC Marketing

 Content Marketing

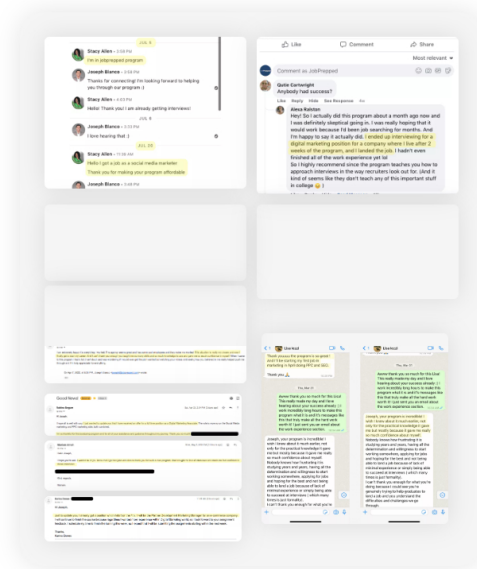
 SEO Marketing

Results Matter

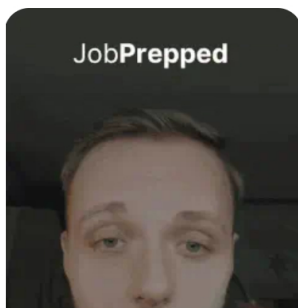
We'll help you:

- ✓ Get interviews or job offers much faster from companies that excite you
- ✓ Fulfill marketing job requirements line-by-line when applying
- ✓ Feel "drastically more" confident in your interviews because you'll know exactly what to say
- ✓ Become a top 1% entry-level applicant in terms of work experience and marketing knowledge

ENROLL NOW



What Our Students Had To Say



Reema AlHulailah
Digital Marketing Associate
Remresh



✓ Google Review Verified
★★★★★

"Take JobPrepped! It helped me get 3 job offers before I completed the program. This program will teach you so much in a short amount of time and is 100% focused on getting you a job as quickly as possible."

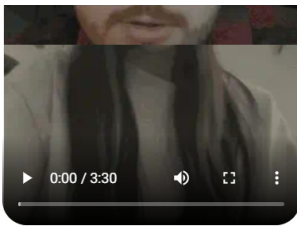


Joshua Kim
Growth Marketing
Alation



✓ Google Review Verified
★★★★★

"This program is a GREAT investment! I really wish that I had enrolled in it a lot sooner. Without JobPrepped, I don't think I would have been able to land my job at Alation. I learned the implications of different marketing aspects, marketing techniques, and the proper strategies to deliver during my interviews to help me stand out from the rest of the applicant pool."



Natalia Usorio

Marketing Coordinator, Digital Media
Ashley HomeStore



✓ Google Review Verified



"Worth every penny! JobPrepped helps you with everything you need to know to be a digital marketer. I found the training lectures and walkthrough videos very insightful and easy to follow. Definitely recommend."

Lian Endsley

Digital Merchandising Coordinator
Hyatt Hotels



✓ Google Review Verified



"I'm so glad that I decided to invest in JobPrepped for my career. Before JobPrepped, I didn't have enough relevant work experience to get a job that I actually wanted. JobPrepped gave me the immediate work experience I needed so I could get hired quickly. What I love is that there are no deadlines, it's self-paced and assignments are optional. I'd recommend JobPrepped



Mariam Ameh

Social Media Marketing Specialist
FLNT Digital



✓ Google Review Verified



"I highly recommend JobPrepped because you will learn a whole lot of digital marketing strategies and concepts that you won't learn in school and also get work experience on your resume and this is a big reason that I started getting interviews in just 1 week since starting the program. I've just gained so much more

Brian Royston

Brand Ambassador
Select Blinds



✓ Google Review Verified



"If you're looking to get the work experience needed for an entry level marketing job, Jobprepped is the place to do it. Don't wait to do this, the quicker you get this work experience, the better you can present yourself to possible employers. Before JobPrepped, everytime I looked for a job it was entry-level and they were asking for



Rachel Wilson

Director of Marketing and
Communications
Massachusetts Institute of
Technology



✓ Google Review Verified



"JobPrepped gives you an extreme confidence boost and hugely valuable information! It's said several times during the course, but aimless googling was getting me nowhere and I was feeling more and more overwhelmed. Jobprepped stepped in and gave a thorough, structured, and easy to follow course in the major areas I was

Pricing

*Only 50 spots available per month

50% OFF this month



See FAQ for more details

Included In The Program:

- On-Demand Training Videos
- 7 Digital Marketing Certifications
- 1-on-1 Work Experience Feedback From a Former Fortune 500 Top-Level Marketing & Sales Exec.
- Resume + Interview Guidance & Lecture
- 100+ Marketing Interview Tips and Strategies
- Ultimate Digital Marketing Step-by-Step Guide (500+ pages)
- Marketing Career Guidance
- Total Flexibility + Get Access Immediately
- LinkedIn/Indeed Profile Optimization Guidance
- Cover Letter Guidance
- Get 25 Bullet Points of Work Experience In All Of The Below:
 - Social Media Marketing
 - Email Marketing
 - SEO Marketing
 - SEM Marketing
 - PPC Marketing
 - Lead Generation
 - Marketing Automation Tools

One-time Payment

A low cost, one-time payment. Owe nothing when you're done.

~~\$1099~~
\$549

ENROLL NOW

Payment Plan

A monthly payment schedule so you can spread out the cost of the program.

\$25 Today

+ 3 equal monthly payments of \$175
starting 1 month after enrollment

ENROLL NOW

94.3% of JobPrepped Students get marketing interviews or job offers within 3 weeks

Meet Your Expert



Joseph Blanco, Esq.

- Former Top level Marketing & Sales Executive at a Fortune 500 Company
- Skyrocketed up the corporate ladder and was managing a team of 500 marketing professionals by the age 29.
- Trained and hired 3,000+ marketing and sales professionals from 150+ Universities
- A decade of experience hiring and training marketing professionals
- Over a decade of experience in Social Media, Email, PPC, SEO, Lead Generation, and Automation Tools
- Featured as a Marketing Maverick by the AMA (American Marketing Association)
- Connect with me on [LinkedIn](#) to get access to my large network of Marketing Hiring Managers

Join a network of 3,000+ professionals who have transformed their career through JobPrepped.

View Course Package to Access:

- ✓ Our Syllabus
- ✓ Digital Marketing Salary Data
- ✓ How Our Work Experience Works
- ✓ Why 94.3% of our students get marketing interviews or job offers within 3 weeks
- ✓ Get Free Job Help

VIEW COURSE PACKAGE

Still have questions? We've got answers

How long does the program take to complete?



Why are there limited spots?



What job titles have you helped JobPrepped students get?



Does the program come with written materials?



Is this course meant for me?



Are there any prerequisites?



Money Back Guarantee



What are the top job titles in the field of digital marketing?



How does the 1-on-1 feedback work?



How long does it take to get feedback?



How many assignments per work experience?



How does the work experience part of the program work?



What options are there for people who work full-time?



What support do you offer students during the program?



Can I put JobPrepped on my resumé?



How long do I have access?



Contact Us

Name *

Email *

Comment or Message *

Submit